



The Key Competencies and Skills of a Strategic IT Organization

Speaker

[Phil Weinzimer](#), Author and President of [Strategere Consulting](#)

Date

Wednesday, January 21, 2015

Location

[Starlight Diner](#) – South of I-78 & PA-100, Fogelsville, PA

Fee

Presentation (@7:30PM) is free. Optional networking dinner @6:30PM: \$12 for members & \$25 for non-members. Cash/check at the door.

Topic & Speaker

The consumerization of IT is forcing companies to develop new products and services at a dramatically increasing rate. As a result, there is a dramatic increase in project requests to the IT organization and the need for higher quality and speedy delivery. These information rich projects, which include new and enhanced products, associated services, as well as improved internal process solutions, require IT personnel to collaborate in business teams to clearly define business requirements and reduce development time. As a result, IT personnel must improve their strategic business management skills if they are to succeed in a globally competitive information rich environment. This meeting will help you understand what is driving the need for IT personnel to exhibit strategic business management skills, why is it important, and the required competencies and skills you need.

[Phil Weinzimer](#) is the author of “[The Strategic CIO](#)” and “[Getting it Right!](#)”, and the President of [Strategere Consulting](#). He was previously the Managing Principal-Professional Services for IT Business Management at BMC Software. Mr. Weinzimer also speaks regularly on IT Strategy, writes a column for CIO.com and video interviews IT thought leaders for SarderTV and AITS.org.

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Schedule:
5:30-6:30 Networking
6:30-7:30 Dinner
7:30-8:30 Presentation
8:30 -- Adjournment

In order to adequately prepare for food and seating, ***please reply to Thiep Pham (Thiep.Pham@MilestoneTS.com) or Tom Emmerth (temmerth@compuserve.com) by Saturday, January 17th if you are planning to attend.***

No matter how sophisticated the technology, it still takes people!