



Data Analytics at LVHN

Speaker: Kerry Snyder, Director of Health Informatics, [Populytics](#)

Date: Wednesday, November 19, 2014, 5:30 PM to 8:30 PM

Location: [Starlight Diner](#), Allentown, PA

About the topic: The Patient Protection & Affordable Care Act is driving the healthcare industry to adopt new care delivery models and new reimbursement models. The passive, reactionary approach for care delivery whereby care providers simply treat whoever shows up at their door is being replaced by a proactive population health management approach. The reimbursement model is being replaced by a model in which providers are rewarded for keeping people healthy. Neither of these fundamental shifts is possible without data-driven analytics.

This discussion will be an examination of how Lehigh Valley Health Network and Populytics are leveraging an innovative data processing approach, Predictive Analytics and Business Intelligence tools, and data-driven Population Health Management to transition from the traditional, fee-for-service reimbursement model to value-based Accountable Healthcare.

About the speaker: Kerry Snyder is Director of Health Informatics at Populytics, a Lehigh Valley based Population Health Analytics company. Kerry has nine years of Healthcare IT and Informatics experience with Lehigh Valley Health Network and Populytics and twenty years of Manufacturing and Software Engineering experience with AT&T and Bell Labs. He holds advanced degrees from both Kutztown University and Lehigh University.

Meeting location & Directions: [Starlight Diner](#), 233 N. Route 100, Allentown, PA 18106-9367. (610) 395-4031. The Starlight Diner is located on PA Route 100 in Fogelsville, PA, just south of the Interstate 78 exchange.

You are welcome to enter the left side of the restaurant and into our meeting room's private entrance.

Reservations: Please email Tom Emmerth (temmerth@compuserve.com) or Thiep Pham Thiep.Pham@MilestoneTS.com for your meeting and networking dinner reservations.

Schedule:

5:30-6:30 Networking

6:30-7:30 Dinner

7:30-8:30 Presentation

8:30 -- Adjournment

Refreshments:

The 7:30 PM presentation is free. However, if you wish to attend the networking dinner portion, there is a cost of \$12 for AITP members and \$25 for non-members to cover for the dinner costs.

Please RSVP by Saturday, November 15th.

Thank you!